



## Noxicare

Finally, a Natural Pain Reliever That Works

New York, NY – From the moment we wake up, our bodies come into contact with hundreds of chemicals – from toothpaste to the sweetener in our coffee. Americans have long relied on technology to provide the most effective and convenient lifestyle products, but as concerns over the environment have increased, consumers have quickly embraced the natural and organic product industry, making it one of the fastest growing markets despite a down economy.

Today's consumers have become savvier than ever, and demand not only highly effective products, but ones that are safe and natural as well. Concerns over personal safety and product efficacy are the among the highest in the pain management sector – fear of addiction have led patients to cope with pain for weeks or months with the aid of over the counter drugs and traditional physical therapy programs.

According to Interventional Pain Management Specialist **Dr. Reza Ghorbani**, "I see countless patients who suffer from treatable physical pain, but are concerned over the addictive nature of painkillers. They often suffer through pain in hopes of finding alternative treatments." Dr. Ghorbani is introducing a new natural topical pain relief cream, Noxicare that quickly and effectively alleviates inflammation, muscle aches and nerve pain – without any known side effects and without a prescription.

### How Is Noxicare Different?

While some other products might reduce inflammation, decrease muscle aches or increase blood flow to ease painful nerve endings, Noxicare cream treats all three types of pain—not by numbing the pain point—but by targeting the source of the pain with a natural formulation that deeply penetrates layers of skin to help promote the body's own healing process.

Noxicare is not just a mixture of natural painkillers, but rather a proprietary blend of proven natural painkillers in precise amounts that enable each ingredient to effectively alleviate a specific type of pain on its own. This blend also causes each ingredient to act as a catalyst to the others, actually boosting the effectiveness of the ingredients as a whole.

### What's In Noxicare?

Noxicare contains a patent-pending pain relief formula that is a proprietary combination of seven of the world's most potent natural pain relievers including:

- Turmeric, one of the most powerful healers found in nature, is recognized for its anti-inflammatory properties. Studies have shown that anti-inflammatory properties may help to relieve the pain associated with arthritis by reducing inflammation in the joints
- Willow Bark, which has been used to treat pain and inflammation since the ancient time of Egypt and Greece – patients chewed on willow bark to reduce fever and inflammation. Studies have identified components of willow bark that have antioxidant, fever-reducing, antiseptic, and immune-boosting properties
- Holy Basil inhibits inflammatory-causing enzymes that contribute to arthritis and other types of pain caused by inflammation
- Rosemary Extract, which is a topical remedy for joint or musculoskeletal pain, is included for its powerful ability to relieve headaches, muscle pains, sore muscles, rheumatism and arthritis
- Alpha Lipoic Acids, anti-oxidants used for treating diabetic neuropathy and increasing blood flow to the nerves. It is also well known for its proven pain relieving abilities, particularly against numbness, burning and pain often associated with diabetic neuropathy.
- Ginger helps alleviate muscle strains, arthritis and rheumatism, and is a catalyst for improving the effectiveness of other herbs
- Boswellia Extract, an anti-inflammatory used to treat arthritis and joint pain. While many herbs on the market have demonstrated anti-inflammatory properties, boswellia has one of the greatest affects on the body to promote healthy inflammation response, reducing arthritis and joint pain as well

### Does Noxicare Have Proven Results?

Developed by Harvard-trained physician Dr. Ghorbani, Noxicare has proven to be a valuable, first line pain management tool that complements other medical treatments and therapies. In a Clinical Trial by a third party research company, Noxicare proved to exceed consumer expectations for a natural, topical pain reliever. By day seven, over 72% of users had a reduction in pain, and 48% of users reported zero to minimal pain after seven days of use. Clinical results showed that Noxicare is pleasant to use: 100% of users agreed that Noxicare has a perfectly non-greasy texture, 80% of Noxicare users liked the way the formula felt on their skin and over 96% of users like the odor free formula.

### Who Can Benefit From Noxicare?

Noxicare has been especially helpful for relieving pain of those suffering from arthritis, athletic injuries, carpal tunnel syndrome, and neuropathy pain associated with diabetes, side effects of chemotherapy, musculoskeletal disorders, fibromyalgia, and tension headaches.

Noxicare Topical Cream: Noxicare Pain Relief Cream is a lightweight, non-greasy, non-staining and odorless cream that features 7 of the world's most potent natural pain-relievers. This cream may safely be used every day, and will help relieve pain associated with: joints and muscles; inflammation; musculoskeletal disorders, carpal tunnel syndrome, neuropathy; and fibromyalgia, and is safe for everyday use. Price: \$19.95, 3.5 fl. oz.

### About Interventional Pain Management Specialist Dr. Reza Ghorbani, MD

Dr. Reza Ghorbani, MD, ABIPP, FIPP, is a Harvard-trained, board certified Interventional Pain Management Specialist. He is the President and Medical Director for the Advanced Pain Medicine Institute in the Greater Washington, DC area. Dr. Ghorbani graduated with honors from Tufts University, followed by Tufts University School of Medicine. After his Surgical Internship at St. Elizabeth's Medical Center, he completed his residency in Anesthesiology at Harvard University's Brigham and Women's Hospital. Dr. Ghorbani went on to complete his Fellowship in Pain Management, also at Harvard University's Brigham and Women's Hospital.

Dr. Ghorbani is an active practitioner with offices at several Washington, DC area locations. He is a staff member at Suburban Hospital in Bethesda, Maryland, an affiliate of Johns Hopkins University School of Medicine, as well as a practicing surgeon at other respected hospitals and medical centers in the greater Washington, DC area. Prior to his move to Washington, DC in 2007, Dr. Ghorbani was in private practice, providing pain management services in Boston for 10 years

Dr. Ghorbani is a member and has held major committee assignments and offices at the North American Spine Society, Neuromodulation Academy Faculty, American Academy of Pain Medicine, American Society of International Pain Physicians, International Spine Intervention Society, International Spinal Injection Society, and the World Institute of Pain, National Pain Foundation, among others. Dr. Ghorbani was recently nominated for inclusion in the American Academy of Medical Experts in pain management. For more information, please visit [www.drghorbani.com](http://www.drghorbani.com).

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